Pilot Village Program Project Description

Village Center at Euclid and Market

General Information

Pilot Location: Euclid Avenue & Market Street, in the

neighborhoods of Chollas View, Lincoln Park,

Emerald Hills, and Valencia Park

Council District: 4

Community Plan: Southeastern San Diego

Planning Group: Encanto Neighborhoods Community

Planning Group

Applicant Contact: Euclid & Market Partnership

Vernon Brinkley, Coalition of Neighborhood

Councils Executive Director

415 Euclid Avenue San Diego, CA 92105

619-325-3580

Proposed Land Uses

Residential

Residential Units: 839

Density: 28.3 du/ac in the 2 residential quadrants

(NW and SW)

Building Heights: Approximately 55 ft. maximum

Commercial

Square feet: Still conceptual

Height: Approximately 55 ft. maximum

Proposed Uses: Phase I approved – Food 4 Less, branch bank,

coffee house, restaurants

Phase II – drug store, mix of locally/nationally

based retail

Other Uses

Public plaza, 500-seat amphitheater, light manufacturing, office, job training, youth-oriented entrepreneurial business park, skate park, linear park along creek, multipurpose community center and pavilion

Highlights

Affordable Housing

Exceeds Affordable housing goals.

Transit

- Euclid Trolley station - 15 minute intervals – station in center of project site

- Eight bus routes connect the site to downtown, Mission Hills, College Grove, Old Town, Clairemont Mesa, SDSU Transit Center, Mission Valley, Fashion Valley Transit Center, Hillcrest,

et.al.

Land Uses Adjacent to parks, schools, Malcolm X Library,

Euclid Health Center, Tubman-Chavez Cultural Center, City Community Service Center (47th &

Market), Elementary Institute of Science

Site design Takes advantage of natural topography by

arranging residential units in tiers up the slopes, and using Chollas Creek as an amenity and focal

point of the project